

1

THE BOAT

What is moving us forward?

What is moving us forward?

What is moving us forward?

Remember to consider Acquisition, Activation and Retention

What is holding us back?

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What is holding us back?

Remember to consider Acquisition, Activation and Retention

What is holding us back?

2

Voting Area

Move your challenges down here and remove duplicates. Then use the red dot stickers found in your basket to vote on top priority challenges.

3

Prioritisation

Move the top voted post-its to Tier 1, the next highest to Tier 2 etc...

Tier 1



Tier 2



Tier 3

THE GRID

1

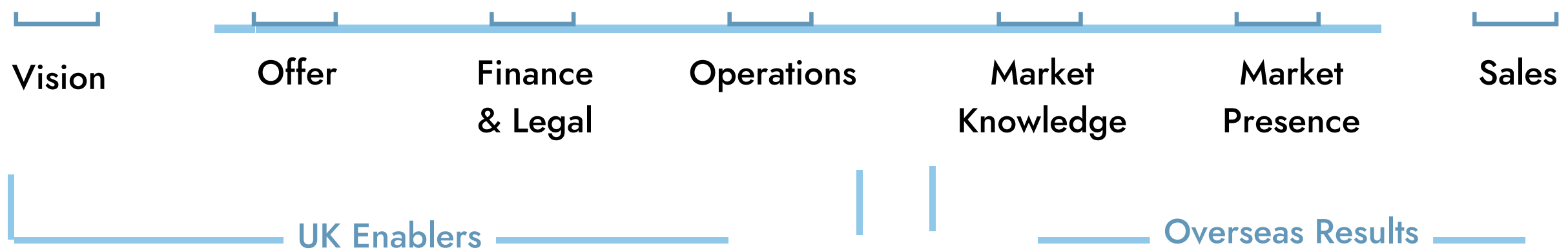
4

3

2

1

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2

SO WHAT?

Our Commitments

What commitments / actions have we agreed to take?

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Our Needs

Where do we need help / have gaps?

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