

It's 18 months in the future...  
What's the story being told?

Website /  
Publication



Headline

The tensions  
we had to  
overcome /  
risks we had  
to take



The things  
we tried and  
tested /  
broke the  
script on



An amazing  
quote from  
someone



The person's  
name & role

Some big  
changes we  
made /  
things we  
achieved



#

#

#

The  
numbers  
that moved  
(e.g. £ /  
clients /  
people /  
reach etc)

And the thing I'm most proud of personally was...

# So...

**to get started towards that the critical things for me / us to do in the next 1-2 months are...**

**US**

*As a business / organisationally*

**And the biggest help we'll need will be...**

**ME**

*Personally / professionally*

**And the biggest help I'll need will be...**